



Guitar Center Inc.

About

- *Guitar Center Inc. is USA's leading retailer of guitars, amplifiers, percussion instruments, keyboards, pro-audio and recording equipments with 200+ retail stores across United States*

Project Classification:

Vendor Selection, Relationship Management, Project Management

Project Synopsis

- Systems Plus assisted Guitar Center in strategy formulation, requirement definition and vendor selection phases and sourcing lifecycle. Our service offerings included
 - Strategy Formulation
 - Requirements Definition
 - Vendor Evaluation
 - Vendor Selection
 - VMO and PMO processes

Testimonial